



OFFICIAL 2024 RALLY GUIDE  
**BIKES, BLUES & BBQ**  
RALLY WITH A PURPOSE



**SEPTEMBER 18-21, 2024**

**ROGERS, ARKANSAS**



**EXPERIENCE THE OZARKS!**  
Scan Me to View Ride Maps



**FAMILY-FRIENDLY | FREE LIVE MUSIC**

# WEDNESDAY - SUNDAY, SEPTEMBER 18<sup>TH</sup>-22<sup>ND</sup>

DEALERSHIP RALLY HOURS

WED - SAT: 9AM - 8PM

SUNDAY: 9AM - 3PM



UP TO **50% OFF** END-OF-SEASON HARLEY-DAVIDSON APPAREL **300** NEW & USED BIKES IN STOCK  
GET YOURS AT THE RALLY!

**70 INDUSTRY-LEADING VENDORS ON SITE!**



KHROME WERKS



TAB

KLOCK

Werks



LIVE MUSIC • BEER GARDEN • FOOD TRUCKS

LIVE MUSIC & BIKER CHURCH + FREE BREAKFAST SUNDAY MORNING



PIG TRAIL HARLEY-DAVIDSON • 2409 W HUDSON RD • ROGERS, AR • 479.636.9797 • PIGTRAILHD.COM



Destination  
**EUREKA SPRINGS**



JOIN THE RALLY IN **HISTORIC EUREKA SPRINGS!**

UP TO **50% OFF** END-OF-SEASON HARLEY-DAVIDSON APPAREL

HARLEY-DAVIDSON DEMO RIDES!

OUTSIDE VENDORS • LIVE MUSIC • BEER GARDEN

OFFICIAL BIKES BLUES & BBQ RALLY MERCH



FARM-TO-TABLE SMASHBURGERS • COFFEE / ESPRESSO • GELATO

OPEN FOR BREAKFAST!

EUREKA SPRINGS H-D • 302 VILLAGE CIRCLE (HWY 62E)



EUREKA SPRINGS, AR • PIGTRAILHD.COM



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THIS IS AN EARLY COPY OF THE RALLY GUIDE  
THERE WILL BE MORE PAGES IN THE FINAL PRINTING!



SUNDAY, OCTOBER 3, 2004  
ARKANSAS DEMOCRAT GAZETTE

# DR

a division of **RIC**

## DESTINATION ROGERS

**EXCITING**



**PLAYFUL**



**WELCOMING**



DestinationRogers.com

*it all starts with a visit...*





## SEPTEMBER 18-21

Surprising. Authentic. Small town with world class amenities. BBBQ 2024 is just a taste of your total Rogers experience, so hang around for a while. It all starts with a visit.



Check out  
Downtown  
Rogers!

*it all starts with a visit...*



Scan for a quote

**CUSTOM  
BUILT.  
CUSTOM  
COVERAGE.**

 ***PROGRESSIVE***<sup>®</sup>



TAKING BRANDS  
TO **NEW HEIGHTS**  
SINCE 1979



SCAN TO  
LEARN MORE  
[abdistrib.com](http://abdistrib.com)



# BLACK CROWN SOCIAL PREMIUM CIGAR AND WHISKEY LOUNGE

216 E POPLAR ST  
DOWNTOWN ROGERS  
350 FEET EAST OF THE  
RAILYARD LIVE MAIN STAGE



**180+ Cigar &  
300+ Whiskey  
Options**

FOLLOW US @BLACKCROWNSOCIAL



# ROAD TO THE RALLY

## RIDE SAFE TIPS

### TIP 1 RIDE WITH CONFIDENCE BY REMEMBERING T-CLOCS

**T**IRES & **W**HEELS, **C**ONTROLS, **L**IGHTS & **E**LECTRONICS, **O**IL & **F**LUIDS, **C**HASSIS & **S**TANDS  
Mechanical issues are unnecessary distractions when riding and prevent you from focusing entirely on the road. Before you ride check your bike and identify mechanical issues. [Scan the QR code for a free checklist.](#)



FREE PRE-RIDE  
CHECKLIST

### TIP 2 PRACTICE EMERGENCY BREAKING

Being able to effectively and efficiently stop your motorcycle in an emergency is the difference between success and failure. Practice the steps of brake and escape in a controlled space, including what to do when someone violates your right of way and how to avoid target fixation by looking where you want to go. Practice at different speeds to understand how your motorcycle stops. At 40 mph, a motorcycle travels 60 feet every second.

If you have not participated in a rider training course recently, we highly recommend you explore training options, even if you've been riding for years! **Don't just get lucky, skill will save you, know what to do.**

### TIP 3 KNOW YOUR ROUTE

Take time to review the terrain of the route before you ride by using one of the many online mapping programs. Lots of motorcycles mean it will take longer to get to your destination. Give yourself sufficient time and eliminate unnecessary risks associated with recklessly cutting through traffic. Be ready for all types of weather by having the proper gear. Nothing ruins a great ride quicker than being caught unprepared. Full face helmets pair really well with a good rainsuit for inclement weather.

### TIP 4 COMMUNICATION IN A GROUP

For communication when riding in a group, in-helmet communication can be a game changer. This allows everyone to communicate in real time and move as a group. Ideally, the road captain should be the most skilled rider - not always the one whose rode the longest. In the absence of communication, hand signals allow riders to communicate hazards, turns, or stops along the way.

### TIP 5 DON'T DRINK AND RIDE

If you are going to enjoy adult beverages, have a plan. On average, your BAC (Blood Alcohol Content) drops 0.15 per hour. If you reach the level of legal intoxication (.08), it takes 2.5-3 hours to drop below .04. A DWI costs way more than Uber or Lyft. Give yourself time and space out drinks by consuming water and food.

**You can't control everything that happens in front you, but you don't have to leave everything to chance.**



# BIKES, BLUES AND BBQ 2024 MAP DOWNTOWN ROGERS



**FRISCO INFERNO**  
 BBQ CONTEST  
 FRIDAY & SATURDAY

**THE RAILYARD**  
 0.2 miles from the main stage

## KEY

-  **Bike Only Traffic\***  
*During Designated Hours*
-  **Vendor Area**
-  **Bike Only Parking\***  
*During Designated Hours*
-  **Pedestrian Path**
-  **Closed Street**
-  **Entertainment District Area**  
*During Designated Hours*
-  **Black Crown Social Cigar Lounge**
-  **TXAr House BBQ & Bar**
-  **Rogers Merchandise Local Shopping**
-  **Pub on the Bricks Bar**
-  **Main Stage**
-  **Vendors (Food & Shopping)**
-  **Harley-Davidson Demo Rides**
-  **Progressive Insurance**
-  **Brewery**
-  **Coffee**
-  **Drinks**
-  **Food**
-  **Historical Site/ Photo Op**

## Official BBB Venues



**Railyard Live at Butterfield Stage**



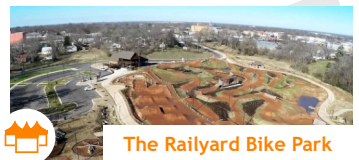
**Downtown Rogers**



**Downtown Rogers**



**Downtown Rogers**




**The Railyard Bike Park**



**The Railyard Bike Park**

### Lake Atalanta Park Nearby Attraction!



 **Trail to Lake Atalanta Park**  
1.3 miles walk

## Want to Shop Local?



Scan Me for a map of All Downtown Shops, Restaurants & Bars!



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# SCHEDULE OF BBB OFFICIAL EVENTS

## WEDNESDAY, SEPTEMBER 18, 2024

10:00 AM -5:00 PM

Demo Rides

**H-D DEMO RIDES**

➤ Rogers, AR  
Railyard Bike Park

TBD

Contest and Show

**KARAOKE CONTEST QUALIFIERS**

➤ Rogers, AR  
Downtown Rogers

Opens at 3:00 PM

Shopping and Food

**VENDOR MALL AND FOOD COURT**

➤ Rogers, AR  
Railyard Bike Park

MORE EVENTS COMING SOON!

4:00 PM -12:00 AM

Hours

**ENTERTAINMENT DISTRICT HOURS**

➤ Rogers, AR  
Downtown Rogers

## THURSDAY, SEPTEMBER 19, 2024

10:00 AM -5:00 PM

Demo Rides

**HARLEY-DAVIDSON DEMO RIDES**

➤ Rogers, AR  
Railyard Bike Park

7:45 PM

Music

**THANKS FOR NOTHING**

➤ Rogers, AR  
Butterfield Mainstage Downtown Rogers

4:00 PM -12:00 AM

Hours

**ENTERTAINMENT DISTRICT HOURS**

➤ Rogers, AR  
Butterfield Mainstage Downtown Rogers

9:30 PM

Music

**THE JUICE**

➤ Rogers, AR  
Butterfield Mainstage Downtown Rogers

5:00 PM -12:00 AM

Parking Hours

**BIKE ONLY PARKING/ CLOSED STREETS**

➤ Rogers, AR  
Downtown Rogers

TBD

Food and Show

**FRISCO INFERNO BBQ SAUCE CONTEST**

➤ Rogers, AR  
Butterfield Mainstage Downtown Rogers

4:15 PM

Music

**SUEDE DIABLOS**

➤ Rogers, AR  
Butterfield Mainstage Downtown Rogers

MORE EVENTS COMING SOON!

6:00 PM

Music

**OREO BLUE**

➤ Rogers, AR  
Butterfield Mainstage Downtown Rogers

ENTER FOR YOUR CHANCE TO WIN A  
**BRAND NEW 2024  
HARLEY-DAVIDSON**



## FRIDAY, SEPTEMBER 20, 2024

10:00 AM -5:00 PM

Demo Rides

### CAN-AM DEMO RIDES

➤ Rogers, AR  
Railyard Bike Park

10:00 AM -5:00 PM

Demo Rides

### H-D DEMO RIDES

➤ Rogers, AR  
Railyard Bike Park

12:00 PM -12:00 AM

Parking Hours

### BIKE ONLY PARKING/ CLOSED STREETS

➤ Rogers, AR  
Downtown Rogers

3:00 PM

Music

### GARY HUTCHISON

➤ Rogers, AR  
Butterfield Mainstage Downtown Rogers

9:30 PM

Music

### SHOTGUN BILLIES

➤ Rogers, AR  
Butterfield Mainstage Downtown Rogers

5:45 PM

Music

### THANKS FOR NOTHING

➤ Rogers, AR  
Butterfield Mainstage Downtown Rogers

7:15 PM -

Music

### SUEDE DIABLOS

➤ Rogers, AR  
Butterfield Mainstage Downtown Rogers

4:00 PM -12:00 AM

Hours

### ENTERTAINMENT DISTRICT HOURS

➤ Rogers, AR  
Butterfield Mainstage Downtown Rogers

TBD

Food and Show

### FRISCO INFERNO BBQ SAUCE CONTEST

➤ Rogers, AR  
Butterfield Mainstage Downtown Rogers

MORE EVENTS COMING SOON!

## SATURDAY, SEPTEMBER 21, 2024

10:00 AM -5:00 PM

Demo Rides

### H-D DEMO RIDES

➤ Rogers, AR  
Railyard Bike Park

TBD

Unknown Riders

### STUNT SHOW

➤ Rogers, AR  
Downtown Rogers

10:00 AM -12:00 AM

Hours

### ENTERTAINMENT DISTRICT HOURS

➤ Rogers, AR  
Downtown Rogers

2:00 PM

Music

### GARY HUTCHISON

➤ Rogers, AR  
Butterfield Mainstage Downtown Rogers

4:30 PM

Music

### THANKS FOR NOTHING

➤ Rogers, AR  
Butterfield Mainstage Downtown Rogers

5:00 PM -12:00 AM

Parking Hours

### BIKE ONLY PARKING/ CLOSED STREETS

➤ Rogers, AR  
Downtown Rogers

6:00 PM

Music

### THE JUICE

➤ Rogers, AR  
Butterfield Mainstage Downtown Rogers

7:30 PM

Music

### SUEDE DIABLOS

➤ Rogers, AR  
Butterfield Mainstage Downtown Rogers

9:30 PM

Music

### DEAD METAL SOCIETY

➤ Rogers, AR  
Butterfield Mainstage Downtown Rogers

TBD

Music and Food

### BIKES, BLUES AND BLESSINGS

➤ Rogers, AR  
Central United Methodist Church

TBD

Show

### KARAOKE CONTEST

➤ Rogers, AR  
Butterfield Mainstage Downtown Rogers

TBD

Food and Show

### FRISCO INFERNO BBQ CONTEST

➤ Rogers, AR  
Butterfield Mainstage Downtown Rogers

MORE EVENTS COMING SOON!

Schedule subject to change up to the week before the rally. For most up to date schedule visit [BikesBluesandBBQ.org](http://BikesBluesandBBQ.org).

## SUPPORT LOCAL CHARITIES + GREAT ODDS

### RAFFLE TICKETS ARE ONLY \$100

### Scan the QR code to Enter to Win



Bikes, Blues, and BBQ is raffling off a 2024 H-D Street Glide Special. Do not have to be present to win. Proceeds go to fund local and regional charities. The winner will be drawn and announced via Facebook on December 23, 2024.

13 [BIKESBLUESANDBBQ.ORG](http://BIKESBLUESANDBBQ.ORG)

BIKES, BLUES & BBQ  
**2024 SPONSORS**

**TITLE SPONSOR**



**GOLD SPONSORS**



**SILVER SPONSORS**



**BRONZE SPONSORS**



**IRON SPONSORS**

**T Mobile**



# BIKES, BLUES AND BBQ PARKING

## BIKE ONLY PARKING

SEPTEMBER 19-21

Thurs-Fri 5p-12a

Saturday 12p-12a

On Street Parking on First Street  
between Walnut and Cherry –  
**CLOSEST TO MAIN STAGE**

On Street Parking on Second  
Street between Walnut and  
Cherry



## BIKE & CAR PARKING

On-Street Parking on Arkansas Street

On-Street Parking on 3rd Street

On-street parking on Walnut Street

On Street Parking on Chestnut Street

Any City Parking Lots

Other City on Street Parking Lots



**SEE DOWNTOWN  
PARKING LOT MAP**

Please do not park or block any alley.

# BIKES, BLUES AND BBQ VENDORS

SOUND SYSTEMS  
EXHAUST SYSTEMS  
MOTORCYCLE TOURS & RENTALS  
LAW FIRM  
HEALTH AND FITNESS PROMOTION  
BEER AND REFRESHMENTS  
MOTORCYCLES AND TRIKES  
PUBLISHING  
SPEAKERS, RADIOS, AMPS  
INFORMATION  
MASSAGE  
CHARITY & CONTEST  
H-D DEMO RIDES  
COFFEE  
APPAREL, JEWELRY AND ACCESSORIES  
MOTORCYCLE TIRE REPAIR  
SOUND SYSTEMS  
REFRESHMENTS  
OPEN AIR VEHICLE MISTING  
OFFICIAL BBB APPAREL AND GIFTS  
JEWELRY  
APPAREL, HEADBANDS, FACEWRAPS  
HOMEGOODS  
RESIDENTIAL HOMES  
ASSORTMENT OF FARMERS MARKET GOODS  
APPAREL & JEWELRY  
FREE BOOKS/ LITERATURE  
CHARITY  
EYEWEAR, SUNGLASSES  
CELL PHONES  
PRE-PACKAGED FOOD  
HAND-FORGED DAMASCUS KNIVES  
CHARITY

AUDIO EDGE\*  
JEKYLL & HYDE  
ADRENALINE ADDICTS  
AIM  
BEAT THE BAR  
BIKES BLUES & BBQ BAR  
CAN-AM  
CRUISE THE OZARKS  
CUSTOM SOUNDS & TINT\*  
DAVE & BUSTERS  
DW'S MASSAGE  
FRISCO INFERNO CONTEST  
HARLEY-DAVIDSON  
HYPE COFFEE  
LET IT SHINE  
MASS DEPOT\*  
MOBILE SOUND SYSTEMS\*  
MONSTER/ FULL THROTTLE  
MOTO MIST LLC  
OFFICIAL MERCHANDISE  
PINSTripES JEWELRY  
RADAZZ APPAREL  
REBEX CUTLERY  
RENEWAL BY ANDERSEN  
ROGERS FARMERS MARKET  
RUSTIC RUE  
SABBATH KEEPERS  
SHEEP DOG  
FLYING EYES OPTICS  
T-MOBILE  
THE LICORICE GUY  
TITAN KNIVES  
VA HOSPITAL

\*OFFERS ON-SITE INSTALLATIONS.  
MORE VENDORS PENDING! LOOK FOR THE FINAL RALLY GUIDE ONLINE AND AT THE RALLY!